



COMMITMENT
TO EXCELLENCE



CLINICAL TRIAL OPPORTUNITIES IN RUSSIA AND EASTERN EUROPE - RAISING THE VEIL

Natalia Nayanova
*Director of Clinical Operations
and General Manager*

Accell Clinical Research
2016

PRESENTATION STRUCTURE

Company overview

Advantages of the Region

FDA & EMA Acceptance

Myths vs. Realities

Planning for success

COMPANY OVERVIEW

Established in 2007

&
Privately owned

Core services:

**Clinical trial
management**

Management team

Joint experience of

25+

years in CRO
and pharmaceuticals



*Natalia Nayanova, Co-founder,
Director of Clinical Operations*



*Julia Kondakov, Co-founder,
Director of Business Development*



*Svetlana Kazanskaya, Director of
Organizational Development*

COMPANY OVERVIEW

Geography

- Capabilities in 11 countries
- 3 offices (Russia, Ukraine, USA)
- Russian office manages clinical operations
- US office manages business administration

Clients

- EU, USA, Canada, Russia



- Biotechs and small/medium size pharmaceutical companies

Company Overview - BUSINESS PRINCIPLES



Transparent
budgeting and
invoicing



Delivery on
commitments



Rigorous selection
of staff

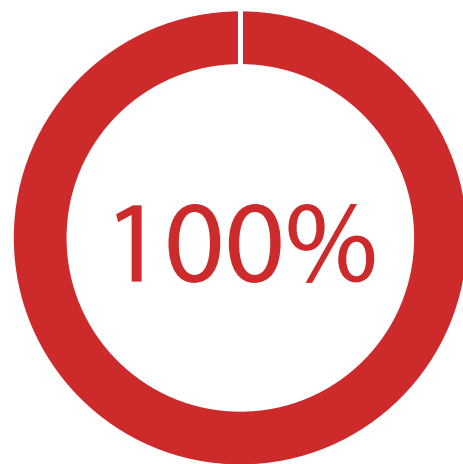


Understanding of
unique needs of
biotech companies

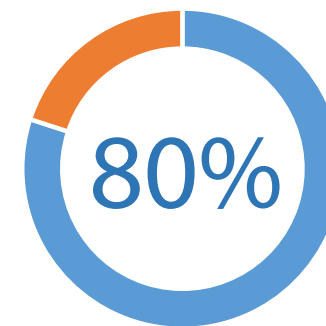
Company Overview - RECOGNITIONS & ACHIEVEMENTS



2015: **CRO Leadership Award
for Reliability,**
Life Science Leader Magazine



100% sponsor audits and
inspections **without critical
findings** (2009-2015)



Repeat business – 80%

4 inspections:

European Medicine Agency, Russian Ministry
of Health, State Agency of Medicines (Latvia)

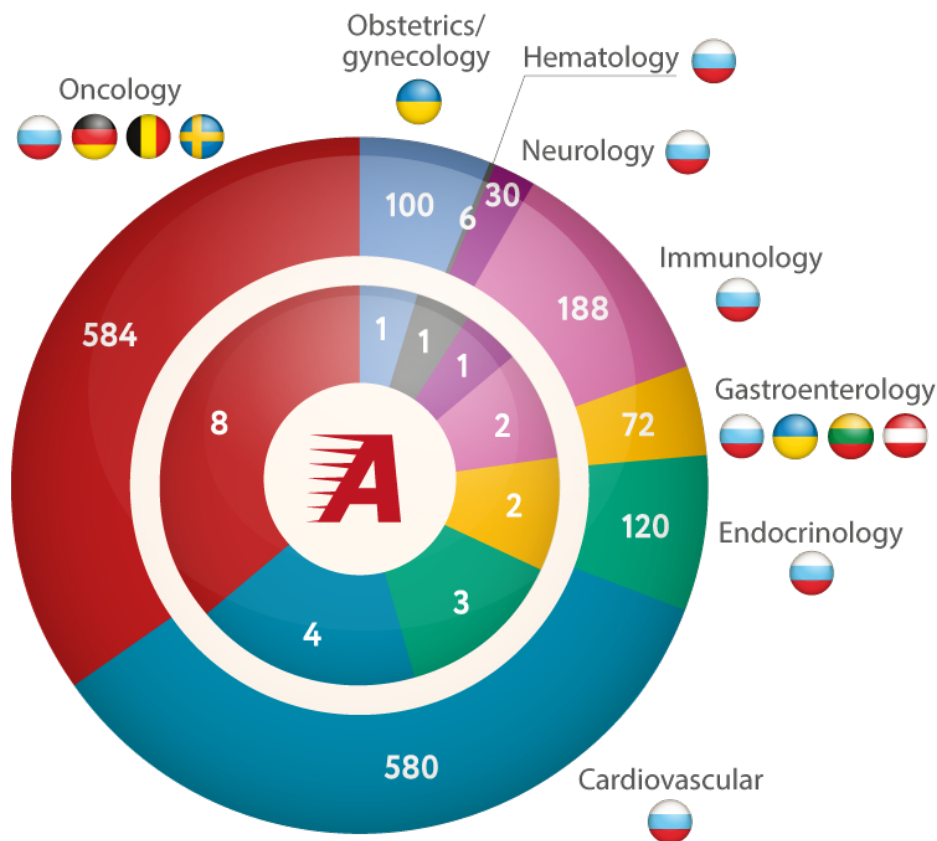
16 Sponsor audits
of company and sites

8 Sponsor's Accell audits

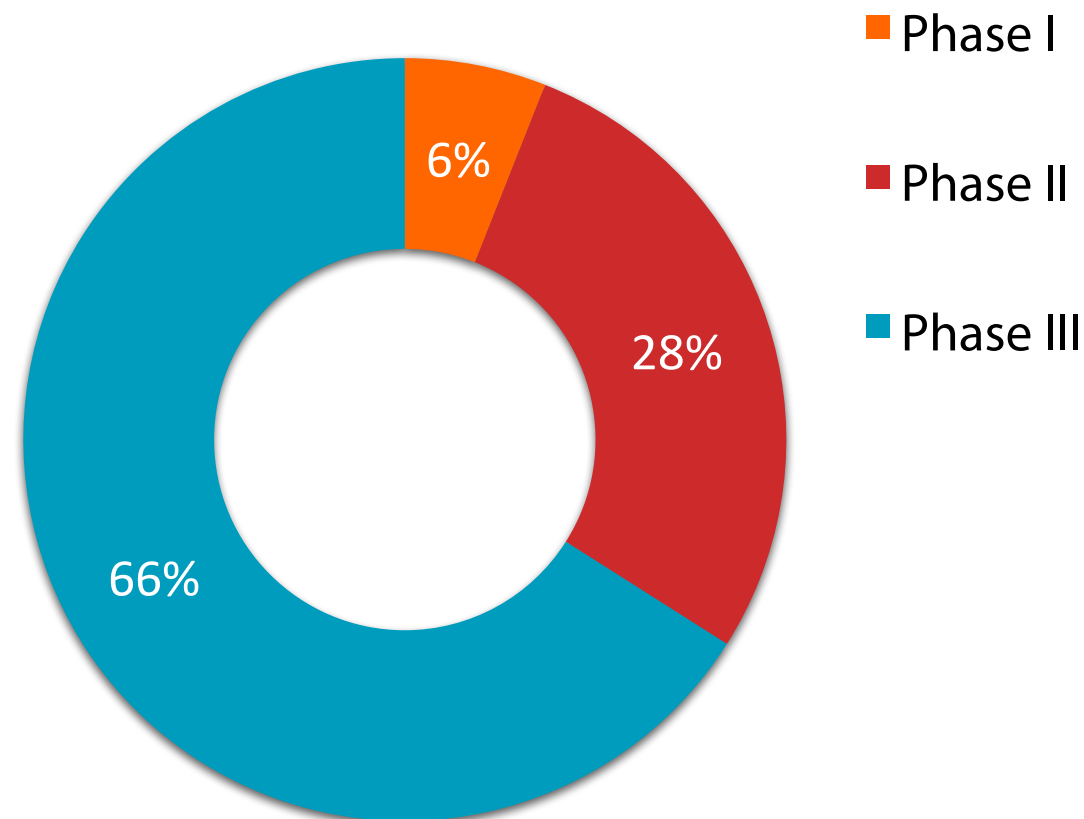
Company Overview - EXPERIENCE SUMMARY BY INDICATION & PHASE

Experience by indication

Outer circle: total number of patients | Inner circle: number of studies



Experience by phase



CLINICAL TRIALS – MAIN ISSUES

Availability of Patients
Competition
Recruitment

Quality of Data

Hospital Facilities
Standards of Care
(SOC)

Regulatory
Environment

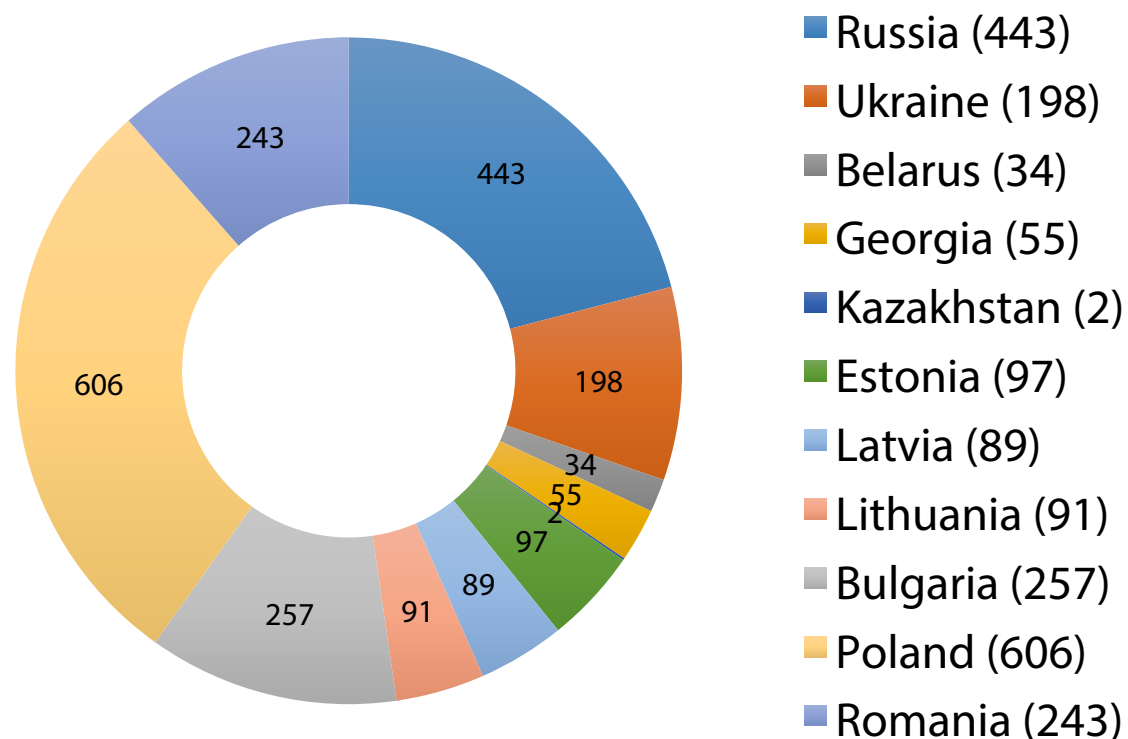


Advantages of the Region – AVAILABILITY OF PATIENTS & RECRUITMENT

Russia, CIS and Eastern Europe

Population of **290 mln** people *

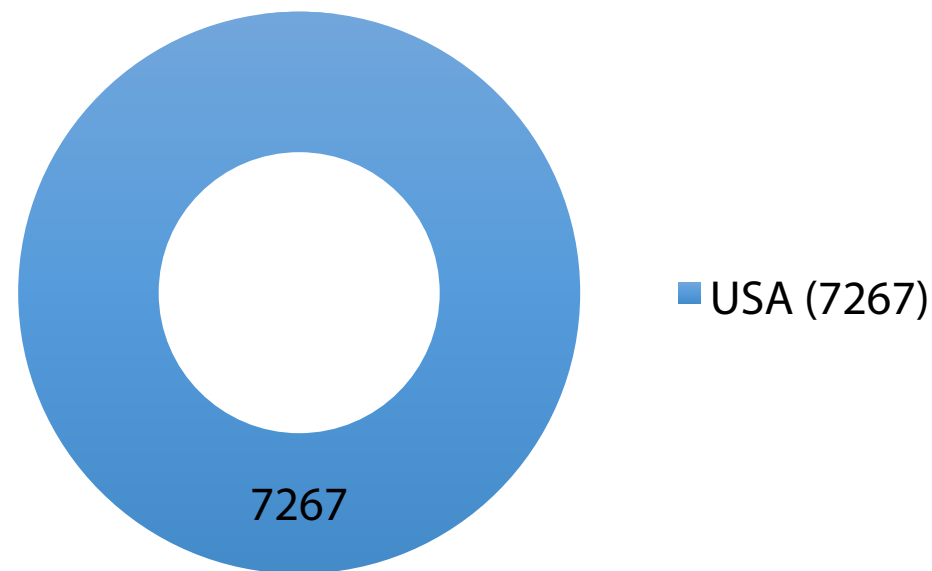
Total number of studies in 2014-15, phases I-III is **2113****



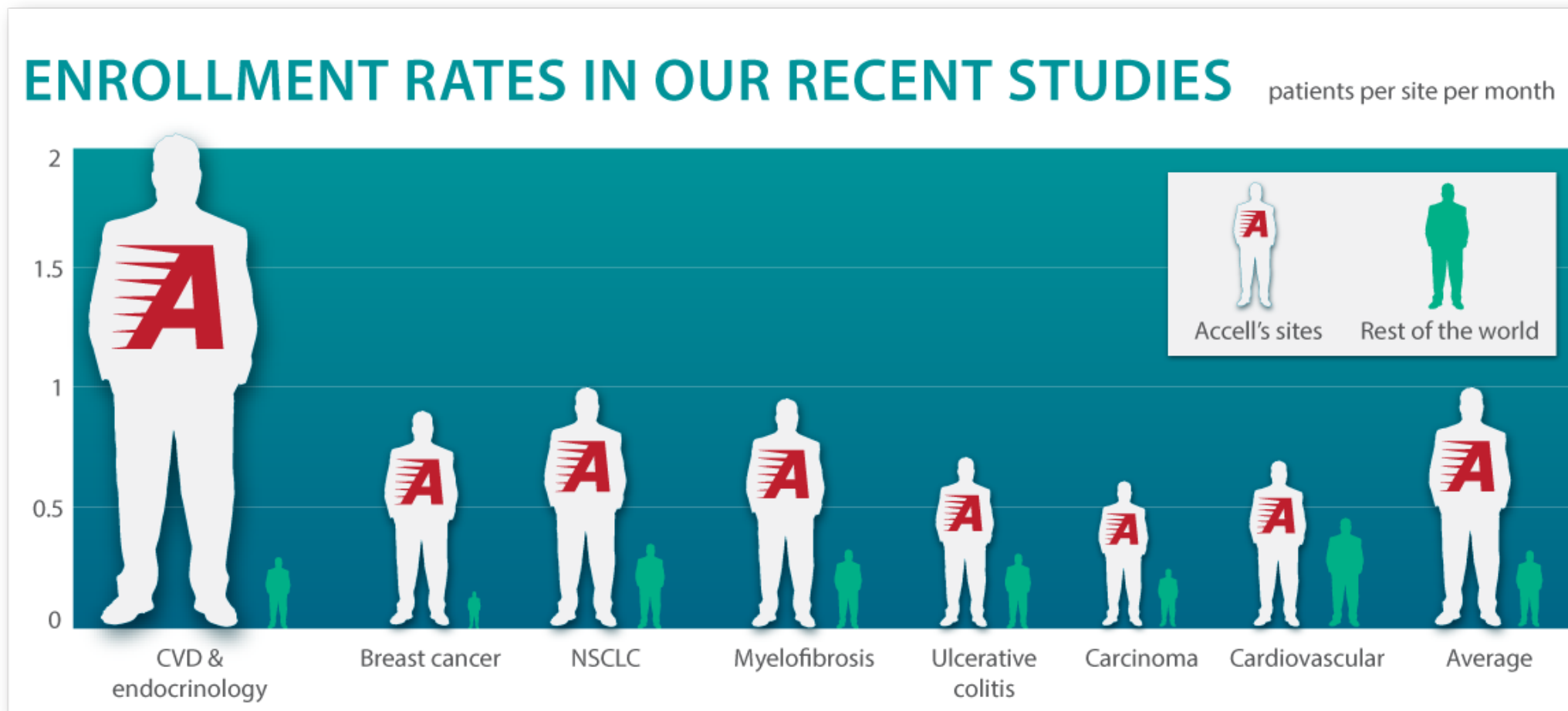
USA

Population of **324,4 mln** people *

Total number of studies in 2014-15, phases I-III is **7267****



Advantages of the Region – AVAILABILITY OF PATIENTS & RECRUITMENT



Advantages of the Region – CENTRALIZED HEALTHCARE STRUCTURE

Regional and National Specialized Scientific Centers:
high tech diagnostics and medical care

Specialized dispensaries/centers: early detection;
work with high-risk groups; prophylactic medical examinations

Primary specialized care (special departments in hospitals and polyclinics):
diagnostics; ambulant treatment; preparing to special / high tech medical care

Primary care physicians: identifying patients with suspected diseases

Advantages of the Region – HOSPITAL FACILITIES & SOC

Hospital Facilities (National Oncology Program)

47 bln Rub (~1,3 bln USD)
investment in 2009-2014

101 new medical facilities
built

389K Units of medical
equipment purchased
and installed

Standards of Care

In many indications the Standards of Care (SOC) are the same as widely accepted in the Western countries (EU/USA)

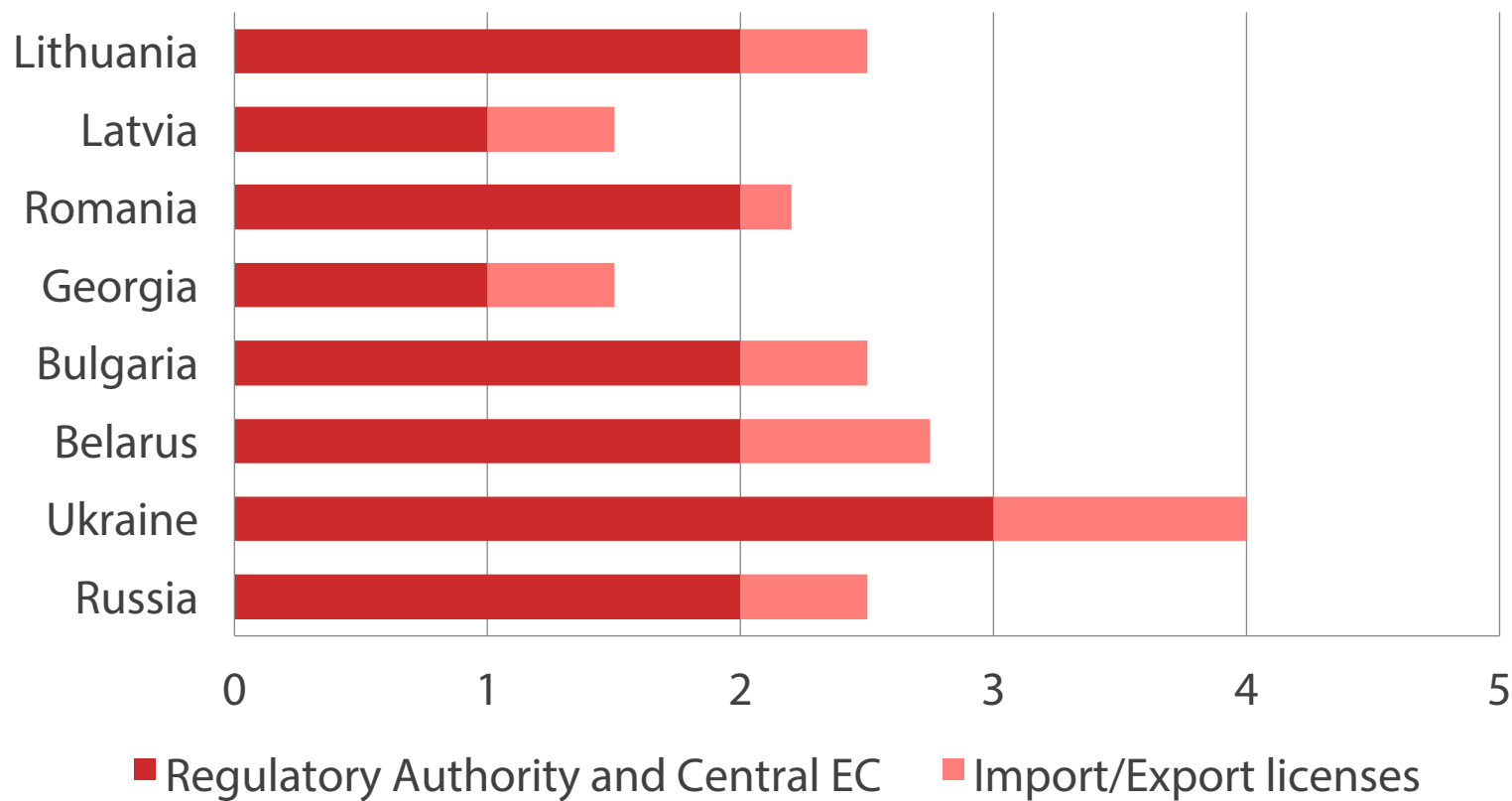
Sources: *kommersant*, [mednovosti](#)

Qualified & experienced investigators:

- PI must have at least 5 years of experience by law
- experienced study nurses
- experience with different agents, including biologicals

Advantages of the Region – REGULATORY ENVIRONMENT

Time for clinical trial approval (months)

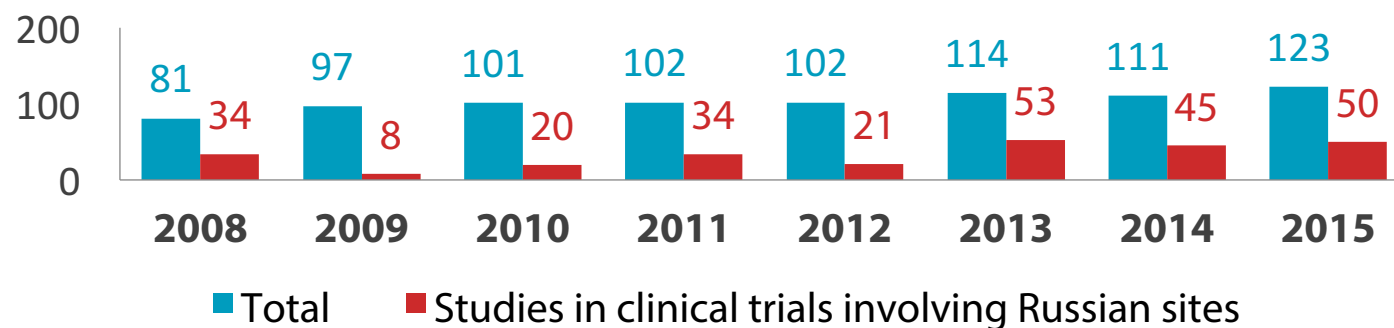


**ICH-GCP standards
incorporated in
Federal Law**

**Average start-up
timeline to FPI is
5 months**

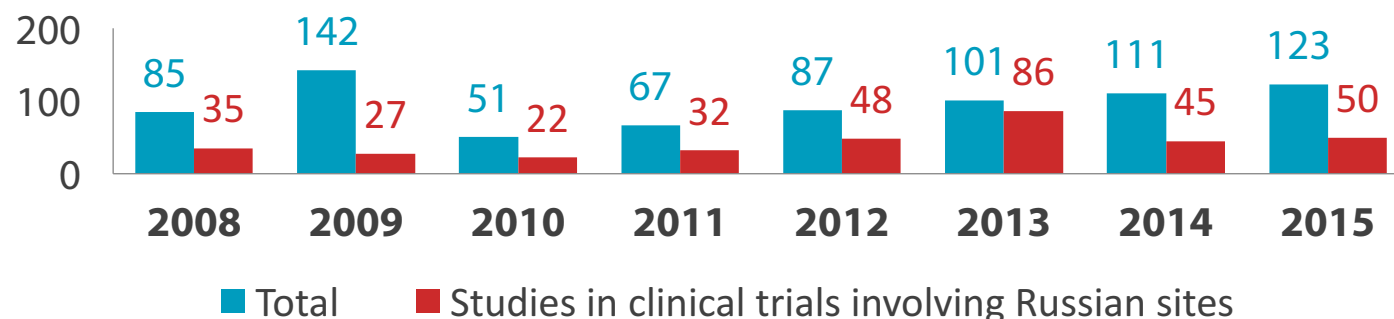
Advantages of the Region – QUALITY OF DATA. EMA & FDA ACCEPTANCE

New drug approvals by CDER of the FDA



CDER – the Center for Drug Evaluation and Research

New drug approvals by CHMP of the EMA

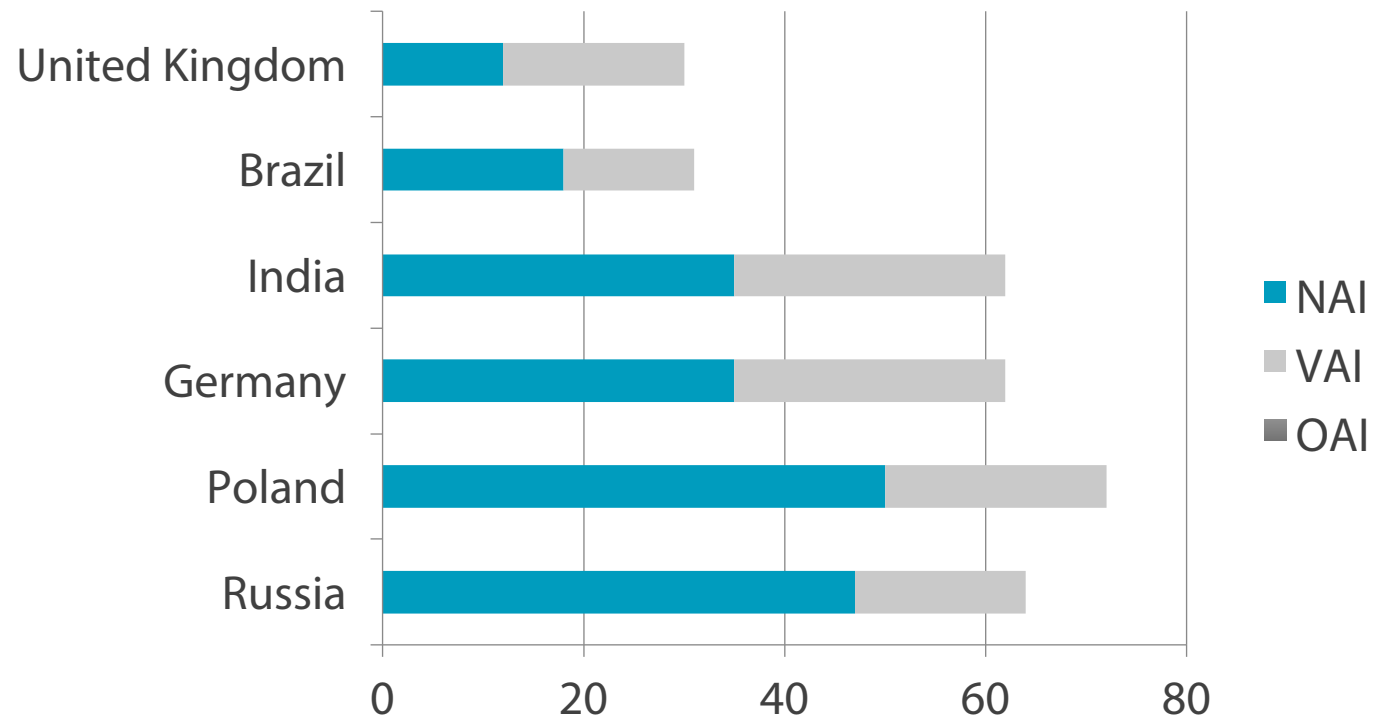


CHMP – the Committee for Medical Products for Human Use

Source: Orange Paper — clinical trials in Russia by Synergy

Advantages of the Region – QUALITY OF DATA

Clinical Investigator Inspections, FDA (2008-Q1 2016)



<http://www.accessdata.fda.gov/scripts/cder/CLILL/index.cfm>

Advantages of the Region – QUALITY OF DATA



“Most of the data from pivotal clinical trials submitted for marketing authorization applications to the EMA are from third countries and the Russian Federation (RF) is one of the key players in this respect. In fact about 60 per cent of all clinical trial data included in MA applications to the EMA has been generated outside the EU....”

*European Commission Analytical Report -
Cooperation in the field of clinical trials,
September 2012*

MYTHS vs. REALITIES (1/2)

DIFFICULT LOGISTICS

- Closed borders
- Long wait at customs
- Lack of transparency

SIMILAR TO OTHER COUNTRIES

- Border control, not barriers
 - 3 days
- Clear requirements, ask CRO

VS

LANGUAGE BARRIERS

- Communication with PI
- Communication with CRO
- Translation requirements

YES, DIFFERENT LANGUAGE

- Working knowledge of English
- English, communication plan
 - Taken care of by CRO

MYTHS vs. REALITIES (2/2)

QUALITY AND COMPLIANCE

- At site
- Data acceptance by international regulators

PROVEN QUALITY

- FDA inspected
- 101 RZN inspection, 34 – with findings *
- New drug approvals with Russian data

VS

REGULATORY SYSTEM NOT MEETING
INTERNATIONAL STANDARDS

IN-DEPTH ANALYSIS OF RUSSIAN
REGULATORY FRAMEWORK UNDERTAKEN
BY EUROPEAN COMMISSION DURING
COVERING LEGISLATION UP TO 2012

Clinical Trials in Russia & Eastern Europe – SUMMARY

Fast start-up

Centralized healthcare, specialized hospitals

Low migration rates, thus high retention

Lower access to state-of-the-art treatment protocols

Treatment-naïve patients in many indications

Experienced and qualified investigators

ICH-GCP incorporated in legislation



FASTER RECRUITMENT

*In our recent clinical studies,
enrollment rates at Accell's sites were
1,4 to 7 times higher than in the rest of the world*



HIGH QUALITY OF DATA

At least 30-40% lower per patient costs in clinical studies compared to Western countries and the US

Conclusions – PLANNING FOR SUCCESS (1/2)

- **Location:** Carefully assess available options for locations of your clinical trials
- **Availability** of
 - patients
 - SOC
 - acceptability of data by regulators
 - past performance
- **Look wider** towards regions that may be underutilized as a clinical study region, but offer great opportunities: Russia is a good example

Conclusions – PLANNING FOR SUCCESS (2/2)

- **Backup plan:** Include more countries in your feasibility and budget process than you plan to initiate: in many cases having a backup selection of locations will save time and costs
- **Flexibility:** Your initial plans may change based on feasibility feedback and cause you to reconsider your country selection strategy

THANK YOU FOR ATTENTION ANY QUESTIONS?

Natalia.Nayanova@accellclinical.com

www.accellclinical.com

Cell: +7 (921) 864-2517

Russian Office: + 7 (812) 332-1420

Business Development (US office): +1 (540) 321-4051